

# W E L C O M E

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# **AKSHAY URJA DIWAS**

## **(National Renewable Energy Day)**

**20<sup>th</sup> August 2013**



# Akshay Urja Diwas: 20<sup>th</sup> August

- **Akshay Urja diwas** is an awareness campaign about the developments of renewal energy in India, celebrated on August 20 every year since 2004.
- The Indian Ministry for Non-conventional Energy Sources (MNRE) initiated **Akshay Urja Day** (Diwas) in 2004.
- The day commemorates the birthday of former prime minister, late Rajiv Gandhi.



ARUN dish at  
Maharaj Dairy,  
Latur, Maharashtra

# Akshay Urja Diwas: 20<sup>th</sup> August

- **Akshay Urja diwas** hosted by cities;
- 2004 - New Delhi
- 2005 - New Delhi
- 2006 - Nagpur
- 2007 - Hyderabad
- 2008 - Panchkula (Haryana)
- 2009 - Jaipur
- 2010 - New Delhi
- 2011 - New Delhi
- 2012 - PortBlair





# Akshay Urja Diwas: 20<sup>th</sup> August

- MNRE promotes innovation to adopt renewal energy sources to produce power for the electricity grid and for several standalone applications and decentralised power production.
- Promotional techniques include mass rallies, human chains, essay contests, quiz contests, slogan-writing and painting competitions, debates, seminars and group discussions.
- At the first Akshay Urja Diwas in 2004 a commemorative stamp was released by the Prime Minister. A human chain of nearly 12,000 school children was formed at New Delhi to promote a renewable future.

# Akshay Urja Diwas: 20<sup>th</sup> August

- MNRE supports to set up “Akshay Urja Club” at various colleges & universities to promote renewable energy. One such club has been set up at Manipal Institute of Technology, MIT Centre, Manipal.
- “Akshay Urja” – A magazine published by MNRE. Its e-edition is also available on MNRE website.
- NIT-Bhopal & NIT-Jaipur offers UG & PG courses in energy. The School of Energy Studies, Pune University offers M.Tech in Energy Studies.
- MNRE approved “Akshay Urja” shops are set up in the country to promote renewal energy products.

